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Webpage: <http://www.gunnedahshireband.com.au>  
Facebook: <https://m.facebook.com/Gunnedahshireband>

1<sup>st</sup> March, 2017

To Whom it May Concern

Dear Sir/Madam,

**RE: Sponsorship Packages**

The Gunnedah Shire Band (GSB) is currently seeking support in the form of sponsorship packages to further our work to fulfill our motto: "Our mission is our gift: To foster and maintain the discipline and joy of music".

With your support, we will be able to continue this quest.

The band is committed to allowing everyone the opportunity to learn and develop musical skills and to perform at the highest possible level. With a focus on developing young musicians, GSB provides lessons and instruments to local school children. Currently, approximately 70 students receive tuition by volunteered time of band members either at school during school hours, or at band hall after school.

With your support, GSB can continue to offer children the opportunity to pursue music whose families may not be in a financial position to support this pursuit.

GSB aims to give back to our community by individual players and the band performing for many community events, such as school music programs, eisteddfods, Gunnedah Show, Anzac Day services, Christmas carols and race days. The band and soloists compete in local and national competitions. The GSB Junior band is the current Junior A Grade National Champions. This year, the band travels to Launceston to compete in the Australian National Band Competition.

Your support through sponsorship has the potential to be seen locally and nationally.

Currently, our fundraising activities are designed to cover our operational costs. As well as general running costs of the band, current major projects include:

- Construction of a pathway to the Band Hall Access Ramp which will provide the general public, patrons and members safe access to band practices and performances from the road (approximate cost \$6700).
- Brass Instruments for Juniors to provide opportunity to an increased number of students in local schools to learn an instrument and play in a band through the purchase of instruments (approximate cost \$17000).
- Ducted Air-conditioning to Hall and repair of roof leak to provide greater comfort for patrons and members (approximate cost \$25000).
- Refurbishment of Bathroom amenities to allow for disabled access (approximate cost \$28000).

Please find attached a sponsorship application form outlining the available sponsorship packages and procedure should you wish to support the Gunnedah Shire Band.

If you have any questions please do not hesitate to contact me on the details below.

Kind Regards,

Will Heath.  
President, Gunnedah Shire Band.  
E: famheath@bigpond.com  
M: 0427 344 749



## Sponsorship Application Form

Sponsorship Packages on offer:

|  | Bronze          | Silver           | Gold             | Platinum         |
|--|-----------------|------------------|------------------|------------------|
| Sponsorship Annual Contribution  | \$100           | \$250            | \$500            | ≥\$1000          |
| Regular updates regarding GSB  | ♪               | ♪                | ♪                | ♪                |
| Acknowledgement in GSB Newsletter  | ♪               | ♪                | ♪                | ♪                |
| Tickets to annual Sponsor's dinner and performance evening                                 | ♪<br>(1 ticket) | ♪<br>(2 tickets) | ♪<br>(3 tickets) | ♪<br>(4 tickets) |
| Band photo at National Championships   |                 | ♪                | ♪                | ♪                |
| Entry to local performances hosted by GSB, such as the Pre-Nationals Championships Concert |                 | ♪<br>(1 tickets) | ♪<br>(2 tickets) | ♪<br>(3 tickets) |
| Inclusion of sponsor's logo & link on GSB Webpage & Facebook page                          |                 |                  | ♪                | ♪                |
| Promotion through media releases regarding GSB achievements                                |                 |                  | ♪                | ♪                |
| Opportunity to display logo on band trailer that transports instruments to events          |                 |                  | ♪                | ♪                |
| Inclusion of logo on GSB correspondence  |                 |                  |                  | ♪                |
| Opportunity to display logo on band hall sign  |                 |                  |                  | ♪                |

COMPANY NAME:

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ABN:

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CONTACT PERSON:

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CONTACT PHONE NUMBER:

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CONTACT EMAIL:

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CONTACT ADDRESS:

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SPONSORSHIP CATEGORY (Please tick one):

Platinum
  Gold
  Silver
  Bronze

INVOICE PREFERENCE: An invoice will be issued on receipt of completed Sponsorship Application Form.

Email
  Post

Please email or post a completed Sponsorship Application Form to: P.O. Box 111, Gunnedah, NSW, 2380 or [gunnedahshireband@bigpond.com](mailto:gunnedahshireband@bigpond.com)

Please email company brand guidelines including logos, social media accounts and webpages you would like linked to your sponsorship to: [gunnedahshireband@bigpond.com](mailto:gunnedahshireband@bigpond.com)